# CCS IN ACTION @ VITAL THROUGH INVESTING IN DATA ANALYTICS LEARNING PATHWAY

Shared services

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#### VITAL PROVIDES A WIDE RANGE OF CORPORATE SHARED SERVICES FOR PUBLIC AGENCIES





Serving more than 100,000 public servants across more than 100 Government agencies



Overall service accuracy and timeliness of 99.9%





satisfaction of 94%

#### **OUR KEY SERVICES**











**PROCUREMENT** 



**TRAVEL MANAGEMENT** 



**SERVICES** 

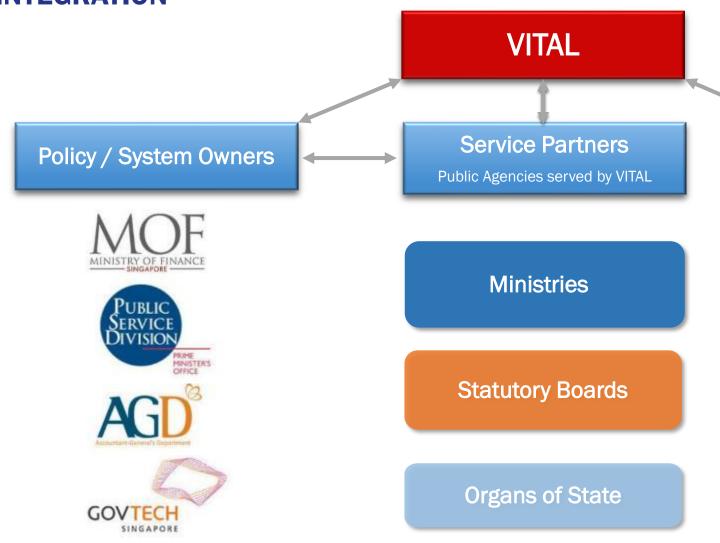


**CENTRAL AGENCY FOR CORPORATE SHARED SERVICES**  **OUR ROLES** 



ROBOTICS AND AUTOMATION LEAD FOR **CORPORATE & ADMIN SERVICES** 

### VITAL WORKS CLOSELY WITH DIFFERENT STAKEHOLDERS TO ACHIEVE POLICY-OPS-TECH INTEGRATION



#### **Public Officers**

VITAL interacts mostly with HR and Finance teams from public agencies, with some direct interactions with public officers, e.g. signing of letter of appointment, scholarship / training deeds, claims-related enquiries, etc.

#### VITAL'S MISSION, VISION, VALUES AND STRATEGIC PILLARS

Vision

A globally recognized leader for corporate shared services

Mission

To transform and deliver corporate shared services for the Singapore Public Service

Strategic Pillars





Strengthen systems and structures to make VITAL an effective policy-ops-tech corporate services innovation platform.



Expand and cultivate VITAL's ecosystem of partners to catalyse and facilitate corporate services transformation across WoG.

**Values** 



**V**isionary

nnovation

Teamwork

**Agility** 

Leadership

**Public Service Values** 



Service

Excellence

#### **CHANGES TO GLOBAL SHARED SERVICES ENVIRONMENT**

Digital adoption and continuous improvement remain the key focus areas for SSC organizations in the next 3-5 years.

Crucial we crack the code on automation as we move into an era focused heavily on data & analytics.



Process mining and RPA form the perfect partnership - SSOs are beginning to recognise process mining as a fundamental and hugely beneficial step before implementation of RPA programs.

**Cloud, RPA**, and single instance ERP are the key digital drivers.

Organizations plan to leverage data analytics capabilities in conjunction with cloud and single instance ERP to drive more visibility into SSC operations with the goal of increasing productivity/efficiency.

A more holistic view of **digital transformation** is honing into view – moving away from incremental improvements through single-point solutions towards redefined end-to-end processes with **customer-centricity in mind.** 

#### Source:

- 1. Deloitte 2019 Global Shared Services Survey Report
- 2. Shared Services and Outsourcing Network (SSON) 20 Years of Shared Services Trends: Key Milestones and Future Predictions

#### **BUILDING SHARED SERVICES PROFESSIONALS**

VITAL launched its **Shared Services Competency Framework (SSCF)** in Jan 2021.

This Framework aims to equip VITAL officers with the competencies required as a Shared Services Practitioner which we envision as encompassing these three concurrent roles:

#### SERVICE PROVIDER



#### PROCESS SPECIALIST

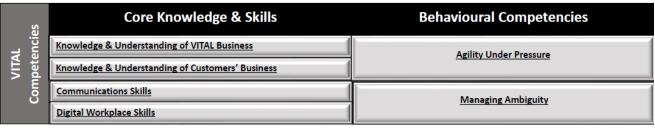


#### **ANALYST**



#### SIMILAR TO CCS, SSCF IDENTIFY SKILLS REQUIRED FOR VITAL OFFICERS TO STAY RELEVANT IN THEIR JOB ROLE.

#### SHARED SERVICES COMPETENCY FRAMEWORK (SSCF)



Domain Competencies	SERVICE PROVIDER		PROCESS SPECIALIST		ANALYST	
	Professional Knowledge	Business Knowledge	Digital Dexterity	Digital Mind-set	Business Skills Data Collection & Analysis	Business Understanding
		System Knowledge		Information Processing Skills		Analytical Thinking
	Service Delivery & Operations	Quality Focus		Content Creation & Collaboration		Report Writing Skills
						Presentation Skills
		Solutioning Skills		Systems Thinking		Data Management Knowledge
	Stakeholder Engagement	Negotiation Skills	Process Expertise	Process Knowledge		Data Mining Skills
		Conflict Management		Technical Skills		Data Visualisation Skills

#### **CRITICAL CORE SKILLS (CCS)**







**CRITICALLY** 









**Q** 

Adaptability





**STAYING RELEVANT** 



#### **UPSKILLING VITAL STAFF IN DATA ANALYTICS**

- 1. Who should be trained in Data Analytics?
- 2. How intense should the training be?
- 3. What type of course (certification or short-courses) would be suitable?

Citizen Data Analyst

Ngee Ann Polytechnic's

- Specialist Diploma in Data Analytics
  - Certificate in Data Analytics





### **COMPREHENSIVE PROGRAMME CURATED FOR STAFF** AT DIFFERENT JOB LEVEL

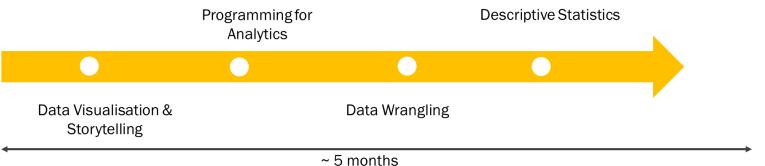
#### **CERTIFICATE IN DATA ANALYTICS (CDA)** FOR EXECUTIVES & SENIOR EXECUTIVES



~ 4 months

Every course is ~3 days long, with assignments to complete

#### **SPECIALIST DIPLOMA IN DATA ANALYTICS (SDDA)** FOR SECTION MANAGERS & ASSISTANT DIRECTORS





# DATA ANALYTICS PATHWAY – ARTICULATION & FURTHER PROGRESSION

### Certificate in Data Analytics

• For Executives & Senior Executives



### Specialist Diploma in Data Analytics

- For Section Managers & Assistant Directors
- (Optional) For Es & SEs with passion and interest in data analytics



# Advanced Diploma in Machine Learning

 (Optional) For staff with passion and interest in data analytics



## Bachelor's Degree in Data Science & Analytics

 (Optional) For staff with passion and interest in data analytics

Required to meet the baseline competencies

Good to have for officers who would like to specialise in Data Analyst roles in VITAL's future COE set-ups

# 130 VITAL OFFICERS HAVE BEEN TRAINED IN DATA ANALYTICS SINCE MAY 2021

Number of Officers Trained in Data Analytics

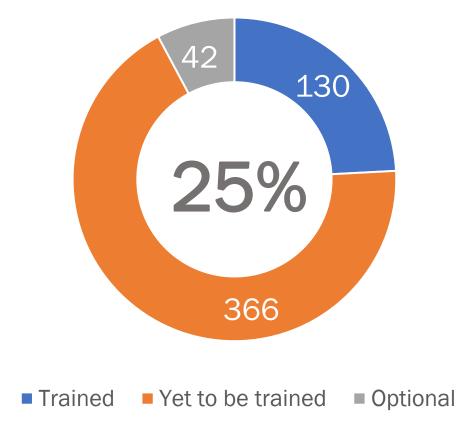
**Number of SDDA Cohorts** 

3

**Number of CDA Cohorts** 

4

**Number of Data Hackathons** 



3

#### **CHALLENGES IN IMPLEMENTING CDA & SDDA**

Staff find it challenging to juggle between work and studies.

Steep learning curve, especially for 'Programming' modules.

Frequent changes to Safe Management Measures.

Rollout of new system and on-boarding of new Service Partners, coupled with staff turnover.



Space out lessons and introduce mid-point check-in sessions with staff.

Revise programme structure and introduce measures to create better learning environment.

Change to Virtual Learning as default mode of delivery.

Exercise flexibility in allowing staff to defer studies and resume after operations are stabilised.



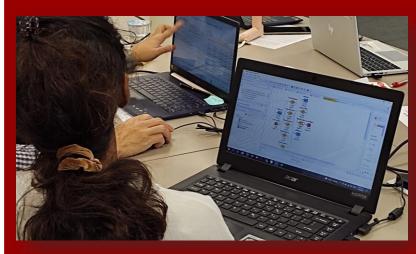
#### THE PROGRAMME CREATED POSITIVE IMPACT ON VITAL

#### 1. New ways of work



Build dashboards for more timely updates to help Management make better decisions, instead of traditional presentation updates.

#### 2. Data-Driven Culture



Beyond processing of data, staff realised the potential of data when they got to hack real business problems.

#### 3. Staff Empowerment



Staff at all levels are empowered to influence key management decisions using data.



#### THE PROGRAMME CREATED POSITIVE IMPACT ON VITAL

#### 4. Teamwork



Staff from different sections and departments worked together to try to solve an Organisation problem - Building friendships and sense of belonging to the Organisation.

#### 5. Self-Belief



Junior staff were given the confidence to present their ideas in front of Senior Management.

Self-motivated staff learning beyond what is required out of interest.



#### **KEY TAKEAWAYS FROM THIS JOURNEY**



Be clear of organisation's learning needs

Create opportunities at organisational level for staff to apply their learning, e.g. establishing a clear Data Strategy

Every staff have different learning abilities and challenges

Create a supportive environment in the workplace for learners

